



The City of Santa Monica and the GoSaMo TMO will be recognizing employers who do an outstanding job with their commuter programs.

Award recipients will receive press and social media coverage, City Council recognition, invitation to an Awards lunch and more.

### Three-Tiered Points System

Award Level	Points
Platinum	20
Gold	15
Silver	10

**Deadline to earn points for the 2020-2021 year is June 30, 2021**

## Earn points by accomplishing the following activities each year:

Employer Size	Category of Points	Activity	Points Earned
All Employers (30+)	ERP	Bike Share Subscription	1
	ERP	Commuter Choice	1
	ERP	Compressed Work Week	1
	ERP	Preferential Parking	1
	ERP	Telework	1
	ERP	Direct Cash	2
	ERP	Parking Charge	2
	ERP	Time Off	2
	ERP	Transportation Allowance	2
	ERP	Vanpool	2
	TMO	Bike to Work Day Pit Stop	1
	TMO	TMO Program (other)	1
	TMO	Try Transit/Bike Ride	2
	TMO	TMO Lunch & Learn (attend 1x)	2
	TMO	TMO Lunch & Learn (attend 2x)	4
	TMO	TMO Lunch & Learn (attend 3+x)	6
	AVR Consistency	AVR Consistency (2 consecutive ERPs)	2
	AVR Consistency	AVR Consistency (3 consecutive ERPs)	4
AVR Consistency	AVR Consistency (4+ consecutive ERPs)	6	
Large Employers (100+)	AVR	AVR Exceed (met AVR)	2
	AVR	AVR Exceed (between 0-0.1)	3
	AVR	AVR Exceed (between 0.1 - 0.5)	4
	AVR	AVR Exceed (0.5 or more)	5
	AVR	AVR Improve (0-0.1)	2
	AVR	AVR Improve (between 0.1-0.5)	4
	AVR	AVR Improve (0.5 or more)	6
	Small Employers (30 to 99)	AVR	AVR Exceed (met AVR)
AVR		AVR Exceed (between 0-0.4)	2
AVR		AVR Exceed (between 0.4 - 1.0)	3
AVR		AVR Exceed (1.0 or more)	4
AVR		AVR Improve (0-1.0)	1
AVR		AVR Improve (between 1.0-1.5)	2
AVR		AVR Improve (1.5 or more)	3