

INFRASTRUCTURE, SAFETY, AND ENVIRONMENT

Santa Monica Municipal Airport (SMO) Options for the Future

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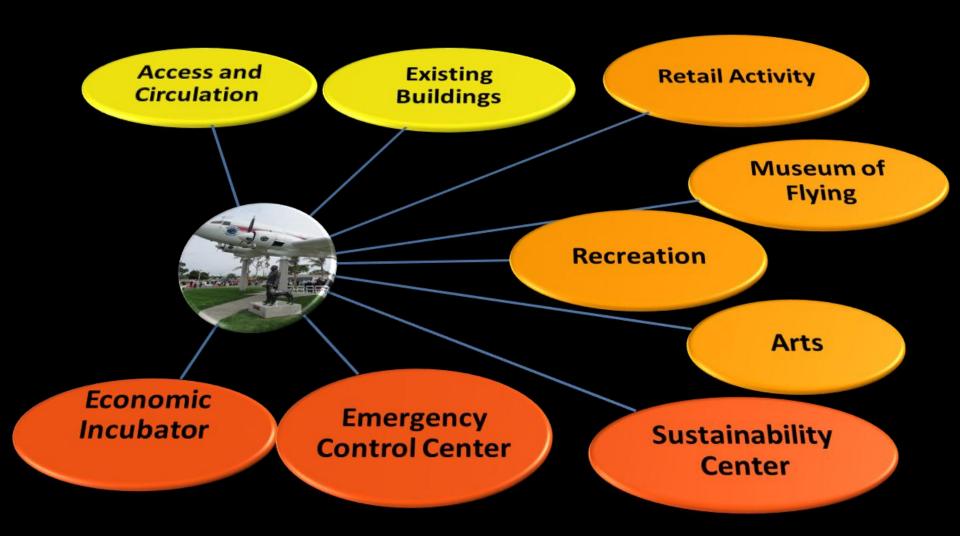
Enhance the Quality of Life in Santa Monica

- Integrate the future of the airport with the dynamic changes underway in Santa Monica
- Develop concepts for non-aviation airport land that emerge from the community
- Enhance the city's strong position as an environmental trend setter and engine of creativity
- Honor the rich history of aviation in Santa Monica and Southern California

RAND Findings

- Based on "best practices" and our understanding of the Santa Monica community
- Have not been rigorously evaluated; are not "endorsed" or "recommended" as yet
- For discussion and consideration in community dialogue and for further development should they emerge as promising

Suggestions for Non-aviation Areas of SMO



Upgrade Access





Improve Circulation







Reuse and Improve Many of the Existing Buildings







Enhance Retail Activity



Expand the Museum of Flying



Expand Outdoor Athletic and Recreation Opportunities







Expand the Presence of the Performance and Creative Arts





Develop an Economic Incubator

SMO Business Incubator

Legal Affairs

General Management

Financial Management

Marketing Management

Production

Distribution

Personnel

Possible Themes

Servers & computing Services, Software, IT

Green Tech (Biofuel, Energy efficient designing, PV energy, etc.) Animation /Computer Graphics, Media, Entertainment Industry

Bio Medical and Health Care Businesses Aviation
innovation
(clean fuel,
noise
reduction, etc.)

Develop an Economic Incubator

Examples of Successful Business Incubators

FAME RENAISSANCE BUSINESS DEVELOPMENT CENTER (FRBDC)

Business Technology Center of Los Angeles County (BTC)

Pasadena Enterprise Center

The Center for Training, Technology and Incubation (CTTi)

Momentum Biosciences LLC



SMO Business Incubator

Develop an Economic Incubator













Sustainable Santa Monica Center





Create an Emergency Communications and Control Center

Emergency Response



Preparedness, Education and Training

Integration & Coordination

Coordination with other Planning Efforts

Partnerships with Colleges and Universities

Enhance Public and Corporate Economic Development Efforts

Santa Monica Air

Complement Sustainable Santa Monica Initiative

Cooperate with Regional and Local Transportation Agencies



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