

1310 3RD STREET PROMENADE LED DIGITAL DISPLAYS

DEVELOPMENT AGREEMENT APPLICATION

Plot Plan (Asset Plan), Renderings, Elevation Plans

April 15, 2025



OFFICE UNTITLED

PLOT PLAN (ASSET PLAN): LED DIGITAL DISPLAYS

ID	ASSET	SIZE (WXH)	PIXEL PITCH	QTY.	AREA (SQ/FT)
A	NEW EXTERIOR WALL-MOUNTED LED DIGITAL DISPLAY	20'-0"H X 25'-0"W	8 mm	1	500
B	NEW EXTERIOR WALL-MOUNTED LED DIGITAL DISPLAY	20'-0"H X 25'-0"W	8 mm	1	500

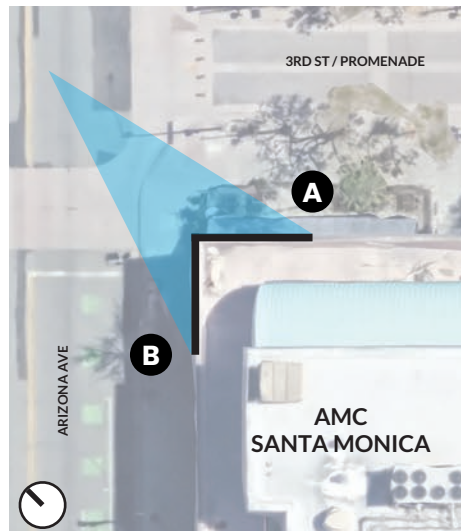


SITE PLAN
NOT TO SCALE



LOCATION A/B

ID	ASSET	SIZE (WXH)	PIXEL PITCH	QTY.	AREA (SQ/FT)
A	NEW EXTERIOR WALL-MOUNTED LED DIGITAL DISPLAY	20'-0"H 25'-0"W	8 mm	1	500
B	NEW EXTERIOR WALL-MOUNTED LED DIGITAL DISPLAY	20'-0"H 25'-0"W	8 mm	1	500



VIEWSHED



BEFORE

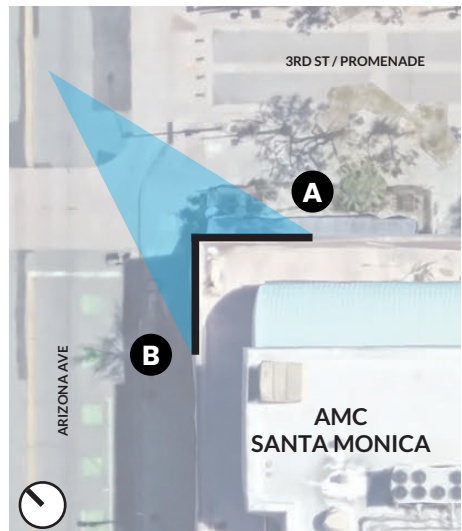


VIEW 01 - DIGITAL SIGNAGE SIMULATION (DAYTIME)



LOCATION A/B

ID	ASSET	SIZE (WXH)	PIXEL PITCH	QTY.	AREA (SQ/FT)
A	NEW EXTERIOR WALL-MOUNTED LED DIGITAL DISPLAY	20'-0"H 25'-0"W	8 mm	1	500
B	NEW EXTERIOR WALL-MOUNTED LED DIGITAL DISPLAY	20'-0"H 25'-0"W	8 mm	1	500



VIEWSHED



BEFORE

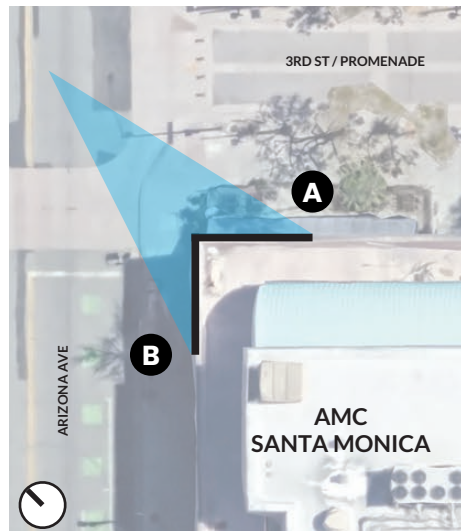


VIEW 02 - DIGITAL SIGNAGE SIMULATION (FOG / DAYTIME)



LOCATION A/B

ID	ASSET	SIZE (WXH)	PIXEL PITCH	QTY.	AREA (SQ/FT)
A	NEW EXTERIOR WALL-MOUNTED LED DIGITAL DISPLAY	20'-0"H 25'-0"W	8 mm	1	500
B	NEW EXTERIOR WALL-MOUNTED LED DIGITAL DISPLAY	20'-0"H 25'-0"W	8 mm	1	500



VIEWSHED



BEFORE

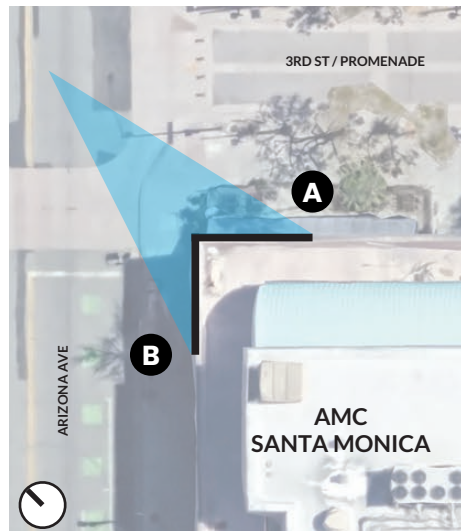


VIEW 03 - DIGITAL SIGNAGE SIMULATION (NIGHTTIME)



LOCATION A/B

ID	ASSET	SIZE (WXH)	PIXEL PITCH	QTY.	AREA (SQ/FT)
A	NEW EXTERIOR WALL-MOUNTED LED DIGITAL DISPLAY	20'-0"H 25'-0"W	8 mm	1	500
B	NEW EXTERIOR WALL-MOUNTED LED DIGITAL DISPLAY	20'-0"H 25'-0"W	8 mm	1	500



VIEWSHED



BEFORE

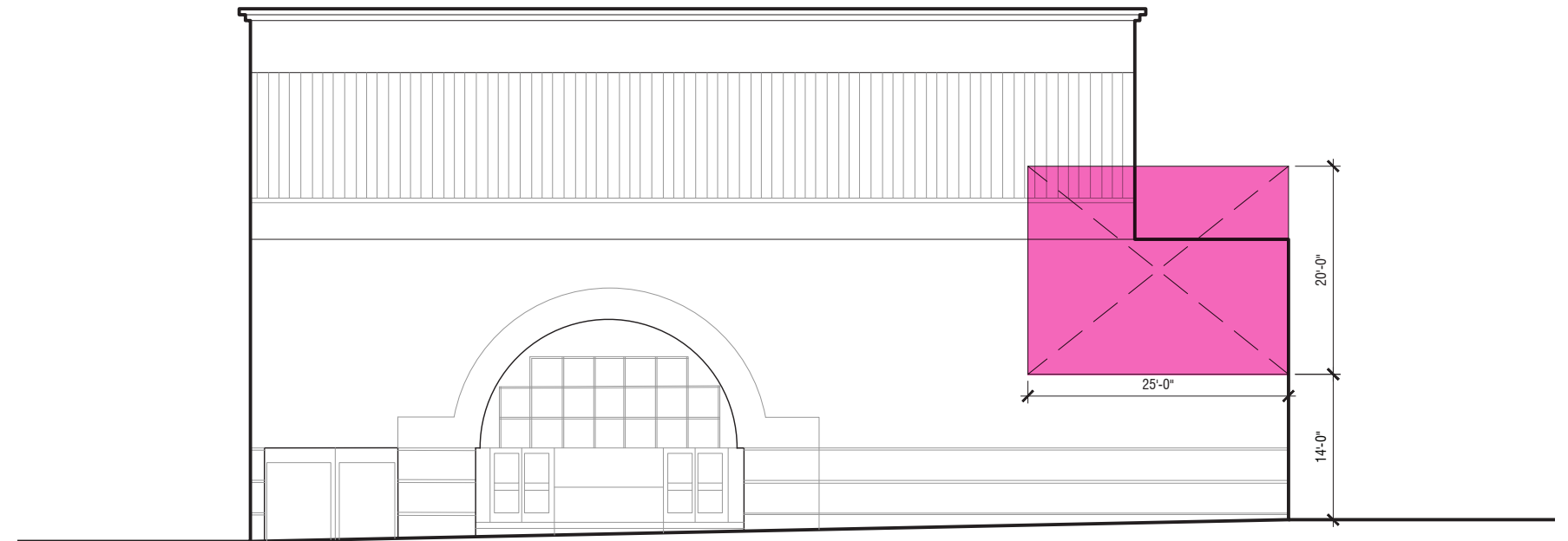
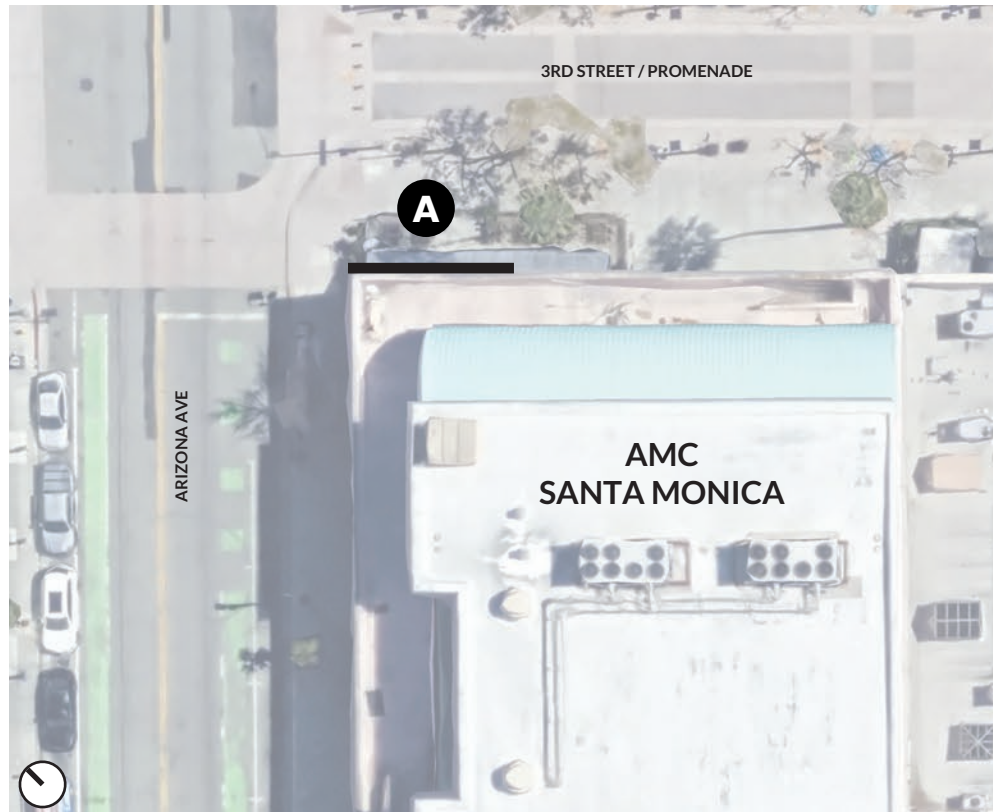


VIEW 04 - DIGITAL SIGNAGE SIMULATION (FOG / NIGHTTIME)



LOCATION A

ID	ASSET	SIZE (WXH)	PIXEL PITCH	QTY.	AREA (SQ/FT)
A	NEW EXTERIOR WALL-MOUNTED LED DIGITAL DISPLAY	20'-0"H 25'-0"W	8 mm	1	500



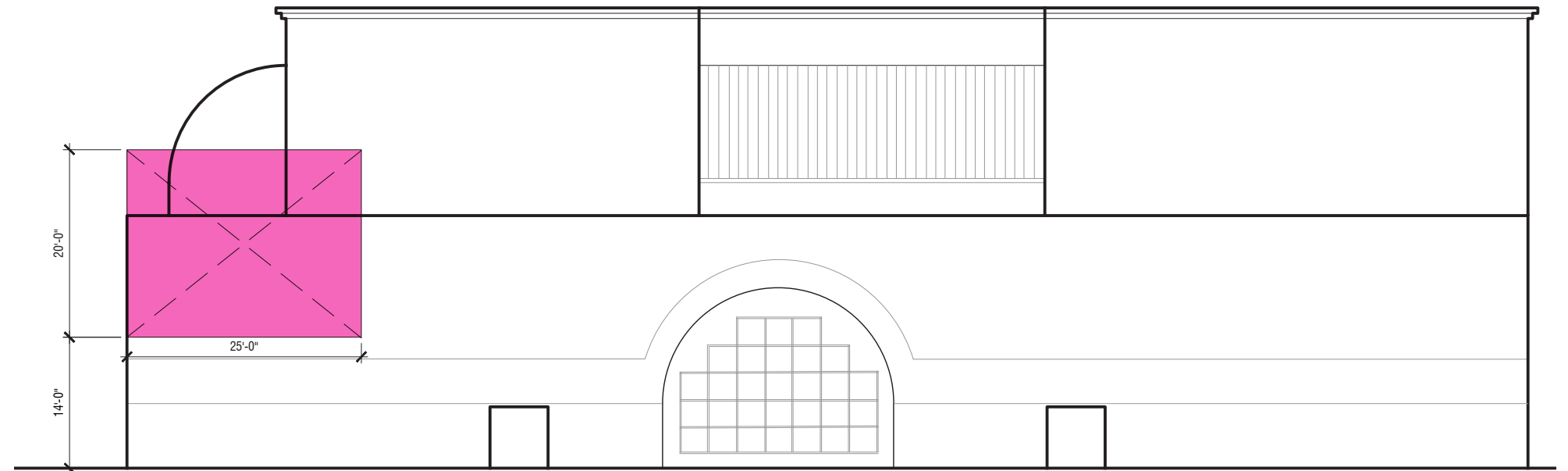
ELEVATION - NORTHEAST / 3RD ST PROMENADE
Scale: 1/16" = 1'-0"

APPROX. 20'-0"H X 25'-0"W
500 SQFT



LOCATION B

ID	ASSET	SIZE (WXH)	PIXEL PITCH	QTY.	AREA (SQ/FT)
B	NEW EXTERIOR WALL-MOUNTED LED DIGITAL DISPLAY	20'-0"H 25'-0"W	8 mm	1	500



ELEVATION - NORTHWEST / ARIZONA AVE
Scale: 1/16" = 1'-0"

APPROX. 20'-0"H X 25'-0"W
500 SQFT



THANK YOU!

