

Attachment 1 -Pricing Table

Beach, Pier, and Annenberg Beach House Parking Pricing Recommendations:

Location and Day of Week	Previous Rates		New Rates as of 1/12/2026	
Northern Beach Zone (Lots 4N – 9N)	Apr - Oct	Nov - Mar	Apr - Oct	Nov - Mar
Weekdays (per entry)	\$10.00	\$7.00	\$12.00	\$8.00
Weekends (per entry)	\$12.00	\$10.00	\$15.00	\$12.00
Placards for people with disabilities (current & valid)	Free	Free	50% of posted rate	50% of posted rate
Central Beach Zone (Lots 1N – 3N and 1S – 3S)	Apr - Oct	Nov - Mar	Apr - Oct	Nov - Mar
Weekdays (per entry)	\$15.00	\$7.00	\$20.00	\$8.00
Weekends (per entry)	\$15.00	\$10.00	\$20.00	\$12.00
Short-term lots (per hour)	\$1.00	\$1.00	\$3.00	\$2.00
Placards for people with disabilities (current & valid)	Free	Free	50% of posted rate	50% of posted rate
Southern Beach Zone (Lots 4S and 5S)	Apr - Oct	Nov - Mar	Apr - Oct	Nov - Mar
Weekdays (per entry)	\$10.00	\$7.00	\$12.00	No change
Weekends (per entry)	\$12.00	\$10.00	\$15.00	No change
Short-term lots (per hour)	\$1.00	\$1.00	\$3.00	\$2.00
Placards for people with disabilities (current & valid)	Free	Free	50% of posted rate	50% of posted rate
Santa Monica Pier Deck	Apr - Oct	Nov - Mar	Apr - Oct	Nov - Mar
Weekdays (per hour)	\$3.75	\$2.50	\$4.25	\$3.00
Weekdays (daily maximum per entry)	\$18.00	\$12.00	\$20.00	\$15.00
Weekends (per hour)	\$3.75	\$3.50	\$4.25	\$4.00
Weekends (daily maximum per entry)	\$18.00	\$15.00	\$22.00	\$18.00
Placards for people with disabilities (current & valid)	Free	Free	50% of posted rate	50% of posted rate
Annenberg Community Beach House	Apr - Oct	Nov - Mar	Apr - Oct	Nov - Mar
Daily (per hour)	\$3.00	\$3.00	\$4.00	\$4.00
Daily maximum (per entry)	\$12.00	\$8.00	\$15.00	\$10.00
Placards for people with disabilities (current & valid)	Free	Free	50% of posted rate	50% of posted rate

Additional proposed Beach Permit and miscellaneous rates are listed below:

Permit Type	Previous Rates	New Rates as of 1/12/2026
Day Beach (Sunrise - Sunset)	Annual: \$155 6-month Semiannual: \$105 Monthly: \$27	Annual: \$186 6-month Semiannual: \$126 Monthly: \$32
Senior Beach (Sunrise - Sunset)	Annual: \$25	\$30
Day Lot (work hours - for beach and pier employees)	Annual: \$155 6-month Semiannual: \$105 Monthly: \$27	Annual: \$186 6-month Semiannual: \$126 Monthly: \$32
Main Street Employees (work hours) for parking in beach lots.	Annual: \$155 6-month Semiannual: \$105 Monthly: \$28	Annual: \$186 6-month Semiannual: \$126 Monthly: \$32
Overnight Beach Resident and Guests	Annual: \$150 6-month Semiannual: \$75 Monthly: \$15	Annual: \$180 6-month Semiannual: \$90 Monthly: \$18
ADA Parking for Off-Street (Surface) Lots, including: Beach lots, Main Library surface lot, Main Street parking lots, Mid-City parking lots, Downtown parking lots.	Free	1/2 the posted rate.
EV Parking Permit - Annual - Beach Lot 5S	\$75.00	\$97.50

Downtown Santa Monica Parking Pricing Recommendations

Downtown Parking Structures 1 - 2, 4- 8, and KEC			
Current Rates	Weekday	New Rates 4/13/2026	Weekday
Per Entry	(Mon-Fri)	Per Entry	(Mon-Fri)
First 30 minutes	FREE	0 – 90 Minutes	\$1.00
30 – 90 minutes	FREE		
1.5 – 2.0 hours	\$2.00	90 Minutes - 3 Hours	\$3.00
2.0 – 2.5 hours	\$3.50		
2.5 – 3.0 hours	\$5.00		
3.0 – 3.5 hours	\$7.00	3 - 5 Hours	\$10.00
3.5 – 4.0 hours	\$9.00		
4.0 – 4.5 hours	\$11.50		
4.5 – 5.0 hours	\$14.00		
5.0 – 5.5 hours	\$17.00	5 hours - Daily Maximum	\$20.00
5.5 hours or more	\$20.00		
Daily Maximum	\$20.00		

Downtown Parking Structures 1 - 2, 4- 8, and KEC

Current Rates	Weekend	New Rates 4/13/2026	Weekend
Per Entry	(Sat - Sun)	Per Entry	(Sat - Sun)
First 30 minutes	FREE	0 – 90 Minutes	\$1.00
30 - 90 minutes	FREE		
1.5 – 2.0 hours	\$2.00	90 Minutes – 3 Hours	\$4.00
2.0 – 2.5 hours	\$4.00		
2.5 – 3.0 hours	\$6.00		
3.0 – 3.5 hours	\$8.50	3 - 5 Hours	\$12.00
3.5 – 4.0 hours	\$11.00		
4.0 – 4.5 hours	\$14.00		
4.5 – 5.0 hours	\$17.00		
5.0 – 5.5 hours	\$21.00	5 hours - Daily Maximum	\$22.00
5.5 hours or more	\$25.00		
Daily Maximum	\$25.00		

Previous Monthly Parking Rates	\$220 per month
Monthly Rates Effective 1/12/2026	\$176 per month

Downtown Parking Structure 9

Current Rates	Weekday	New Rates 4/13/2026	Weekday
Per Entry	(Mon-Fri)	Per Entry	(Mon-Fri)
First 30 minutes	FREE	0 - 90 Minutes	\$1.00
30 – 90 minutes	FREE		
1.5 – 2.0 hours	\$2.00	90 Minutes - 3 hours	\$2.00
2.0 – 2.5 hours	\$3.00		
2.5 – 3.0 hours	\$4.00		
3.0 – 3.5 hours	\$5.50	3-5 hours	\$7.00
3.5 – 4.0 hours	\$7.00		
4.0 – 4.5 hours	\$9.00		
4.5 – 5.0 hours	\$11.00		
5.0 – 5.5 hours	\$14.00	5 hours +	\$14.00
5.5 hours or more	\$17.00		

Current Rates	Weekend	New Rates 4/13/2026	Weekend
Per Entry	(Sat - Sun)	Per Entry	(Sat - Sun)
First 30 minutes	FREE	0 - 90 Minutes	\$1.00
30 – 90 minutes	FREE		
1.5 – 2.0 hours	\$2.00	90 Minutes - 3 hours	\$2.00
2.0 – 2.5 hours	\$3.50		
2.5 – 3.0 hours	\$5.00		
3.0 – 3.5 hours	\$7.00	3-5 hours	\$8.00
3.5 – 4.0 hours	\$9.00		
4.0 – 4.5 hours	\$11.50		
4.5 – 5.0 hours	\$14.00		
5.0 – 5.5 hours	\$17.00	5 hours +	\$17.00
5.5 hours or more	\$20.00		

Previous Monthly Parking Rates	\$187 per month
Monthly Rates Effective 1/12/2026	\$154 per month

Downtown Parking Structure 10

Previous Rates	Weekday	New Rates 1/12/2026	Weekday
Per Entry	(Mon-Fri)	Per Entry	(Mon-Fri)
First 30 minutes	\$0.50	0-2 hours	\$2.00
0.5 - 1.0 hour	\$1.00		
1.0 - 1.5 hours	\$1.50		
1.5 - 2.0 hours	\$2.00		
2.0 - 2.5 hours	\$3.00	2 - 3 hours	\$3.00
2.5 - 3.0 hours	\$4.00		
3.0 - 3.5 hours	\$5.50	3 - 4 hours	\$7.00
3.5 - 4.0 hours	\$7.00		
4.0 - 4.5 hours	\$9.00	4 - 5 hours	\$9.00
4.5 - 5.0 hours	\$11.00		
5.0 - 5.5 hours	\$14.00	5 hours +	\$15.00
5.5 hours or more	\$17.00		

Previous Rates	Weekend	New Rates 1/12/2026	Weekend
Per Entry	(Sat - Sun)	Per Entry	(Sat - Sun)
First 30 minutes	\$0.50	0-2 hours	\$2.00
0.5 - 1.0 hour	\$1.00		
1.0 - 1.5 hours	\$1.50		
1.5 - 2.0 hours	\$2.00		
2.0 - 2.5 hours	\$3.50	2 - 4 hours	\$3.50
2.5 - 3.0 hours	\$5.00		
3.0 - 3.5 hours	\$7.00	3 - 4 hours	\$8.00
3.5 - 4.0 hours	\$9.00		
4.0 - 4.5 hours	\$11.50	4 - 5 hours	\$11.50
4.5 - 5.0 hours	\$14.00		
5.0 - 5.5 hours	\$17.00	5 hours +	\$18.00
5.5 hours or more	\$20.00		

Previous Monthly Parking Rates	\$187 per month
Monthly Rates Effective 1/12/2026	\$154 per month

Main Library Garage and Civic Structure
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Previous Rates	Weekday	New Rates 1/12/2026	Weekday
Per Entry	(Mon-Fri)	Per Entry	(Mon-Fri)
First 30 minutes	Free	First 30 minutes	Free
0.5 – 1.0 hour	\$0.50	0.5 - 1.0 hour	\$1.00
1.0 – 1.5 hours	\$1.00	1.0 - 2.0 hours	\$2.00
1.5 – 2.0 hours	\$2.00		
2.0 - 2.5 hours	\$3.00	2.0 - 3.0 hours	\$4.00
2.5 - 3.0 hours	\$4.00		
3.0 - 3.5 hours	\$5.50	3.0 - 4.0 hours	\$7.00
3.5 - 4.0 hours	\$7.00		
4.0 - 4.5 hours	\$8.50	4.0 - 5.0 hours	\$10.00
4.5 - 5.0 hours	\$10.00		
5.0 - 5.5 hours	\$12.00	5.0 - 6.0 - hours	\$12.00
5.5 hours+	\$14.00		
Daily Maximum	\$14.00	6.0 hours+	\$14.00
		Daily Maximum - Weekday	\$14.00

Previous Rates	Weekend	New Rates 1/12/2026	Weekend
Per Entry	(Sat - Sun)	Per Entry	(Sat - Sun)
First 30 minutes	Free	First 30 minutes	Free
0.5 – 1.0 hour	\$1.00	0.5 – 2.0 hours	\$2.00
1.0 – 1.5 hours	\$2.00		
1.5 – 2.0 hours	\$3.00		
2.0 - 2.5 hours	\$4.00	2.0 - 3.0 hours	\$4.00
2.5 - 3.0 hours	\$5.00		
3.0 - 3.5 hours	\$5.00	3.0 hours+	\$5.00
3.5 - 4.0 hours	\$5.00		
4.0 - 4.5 hours	\$5.00		
4.5 - 5.0 hours	\$5.00		
5.0 - 5.5 hours	\$5.00		
5.5 hours+	\$5.00		
Daily Maximum	\$5.00	Daily Maximum - Weekend	\$5.00

	Civic Structure	Main Library
Previous Rates Monthly Parking Rates	\$160 per month	\$154 per month
Monthly Rates Effective 1/12/2026	\$160 per month	\$154 per month

Downtown Lots 27, 29, and 30

Previous Rates		
Rate	Daily Maximum per Entry	Current and Valid ADA Placard
\$1.25/30 minutes	\$17.50	Free
(\$2.50/hour)	\$17.50	

New Rates 1/12/2026		
Rate	Daily Maximum per Entry	Current and Valid ADA Placard
\$1.50/30 minutes	\$17.50 (unchanged)	One-half (50% of) the posted rate
\$3.00/hour		

Main Library Surface Lot

Previous Rates	
Rate	Current and Valid ADA Placard
\$1.00/hour	Free

New Rates 1/12/2026	
Rate	Current and Valid ADA Placard
\$1.50/hour	One-half (50% of) the posted rate

Main Street Area

Main Street Area Lots 9, 10, 11, and 26
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Previous Rates	
Each hour	\$1.25
Monthly Employee Permit	\$80.00
Disabled placards (current & valid)	Free

New Rates 1/12/2026			
	Nov 1 - March 31	Apr 1 - Oct 31	Apr 1 - Oct 31
	M - Sunday	Mon - Thursday	Fri - Sunday
Each hour	\$1.50	\$2.00	\$2.50
Monthly Employee Permit	\$96.00		
Disabled placards (current & valid)	One-half (50% of) the posted rate		

Mid-City Lots

Mid-City Lots 7, 8, and 12	Previous Rates	New Rates 1/12/2026
Each hour	\$1.00	\$1.25
Daily maximum (per entry)	\$14.00	\$16.00
Monthly	\$55.00	\$65.00
Disabled placards (current & valid)	Free	One-half (50% of) the posted rate

Civic Auditorium Parking Lot

	Previous Rates	New Rates 1/12/2026
Each hour	\$1.25	\$1.50
Disabled placards (current & valid)	Free	One-half (50% of) the posted rate

City Meters

	Previous Rates	New Rates 1/12/2026
City-wide and Main Street	\$1.25	\$1.50
Downtown	\$2.50	\$3.00
Coastal	\$2.50	\$3.00

Miscellaneous Parking Rates and Rationales

Permit Type	Previous Rates	New Rates 1/12/2026
Special Holiday Rate including Memorial Day, July 4, Labor Day	N/A	Up to \$75, at the discretion of the Director of Transportation
Special Event Rate - Parking Structures	Wkdys -(M - F) \$30.00, Wknd (Sat - Sun) \$35	Up to \$75, at the discretion of the Director of Transportation
EV Parking Permit - Annual - Lots 7, 8, 9, 11	\$50.00	\$65.00
EV Parking at Meters	Free	Subject to posted paid parking requirements for the general, driving public.
Parking Access Cards	\$10.00	\$15.00
ADA Parking for Off-Street (Surface) Lots, including: Beach lots, Main Library surface lot, Main Street parking lots, Mid-City parking lots, Downtown parking lots.	Free	1/2 the posted rate.